




 Deutsch

Administrator Funktionen

 Seite bearbeiten

Privacy Policy AllGrund

Below we would like to inform you about the processing of your personal data. We take the protection of your data very seriously and adhere to the applicable provisions of the Federal Republic of Germany and the European Union.

The legal provisions can be found [in the Website of the European law](#)

The PDF Version of our privacy policy [you can find here](#). You need Adobe PDF Reader to open it. A free version of the PDF Reader, if it is not already installed on your system, can be downloaded from Adobe Website: <https://get.adobe.com/de/reader/>

Responsible

Responsible according to Art. 4 EU-GDPR

AllGrund Immobilien GmbH Immanuel-Kant-Str. 35

63303 Dreieich Germany

Tel .: +49 6103 310847

Tel .: +49 6103 310849

Fax: +49 6103 80 737 55

email: gf (a) allgrund.de (please replace (a) with @)

Management: Irmi and Peter Talkenberger

Data Protection Officer

According to the legal regulations we are not obliged to appoint a data protection officer. If you have questions about privacy, please contact the management directly. You can address your privacy policy directly to **datenschutz (a) allgrund.de** (Please (a) replace it with @).

Notes on the processing of personal data

On our website, we process your personal data only if you have expressly consented thereto or you voluntarily provide your information. If you do not want to provide any data about yourself, the consequence is that usually no contract is possible (for example, lease, sales contract brokerage).

Purposes

We need your personal data:

when you visit our websites

- to analyse and optimize our website
- if you have consented to the sending of our newsletter
- if you would like to be contacted by us to get real estate offers for purchase and / or rental (purchase request or rental request)
- if you would like to be contacted by us to rent or sell a property
- if you specifically want to rent or buy a property (contract initiation)
- to settle possible liability claims as well as the assertion of any claims against you

The purposes stated here may also change. We collect only the data that is necessary for the respective purpose ("data minimization" according to Art. 5 para. 1 c EU-DSGVO). Your data will not be disclosed to third parties without your consent, unless this is necessary for the fulfillment of contractual or legal obligations. Your data will only be stored for as long as it is necessary for the respective purpose (Article 5 (1) EU-GDPR). Rules can be found in § 257 (1) No. 2 and 3 and § 257 (1) No. 1 of the German Commercial Code (HGB) and § 147 of the German Tax Code. The deadlines are usually between 6 and 10 years (in case of financial loss up to 30 years).

What happens to your personal information?

Your visit to our site

As soon as you visit our website, access data will be saved in a log file. This file contains the browser type and version, the operating system you are using, the website from which you are visiting, the website you are visiting, the date and time of the access and your IP address. This processing is for monitoring our website, e.g. to detect possible errors in our websites. AllGrund does not associate the data contained in the log file with individuals. However, we reserve the right, in the event of certain facts, to suspect that users are using our pages and / or services in breach of the law or contrary to contract, to access the data. This serves to protect the AllGrund customers and users, the data and the AllGrund websites and services.

1.2. tracking

Below we describe how your personal information is processed using tracking technologies to analyze and optimize our services and for promotional purposes.

The description of the tracking methods also includes information on how to prevent or contradict the processing of data. Please note that this so-called "opt-out", ie the rejection of processing, is usually stored via cookies. If you use our services via a new device or in another browser, or if you have deleted the cookies set by your browser, you must explain the refusal again.

Tracking to analyze and optimize our services and their use

1.2.1. Purpose of processing

The analysis of user behavior by means of tracking helps us to check the effectiveness of our services, to optimize them and to adapt them to the needs of the users and to correct errors. It also serves to statistically determine parameters for the use of our services (range, intensity of use, user surfing behavior) on the basis of uniform standard procedures and thus to obtain comparable values across the market.

1.2.2. Legal basis of processing

For services provided by us in connection with a contract, tracking and the associated analysis of user behavior are performed to fulfill our contractual obligations. The legal basis for this processing of personal data is Art. 6 I (b) GDPR. The evaluation of information obtained through tracking is necessary in order to provide you with optimized services according to the contractual purpose and to ensure you the greatest possible benefit. Otherwise, i. the legal basis for this processing of personal data is Article 6 (f) GDPR. With her, we pursue the legitimate interest in providing attractive services as efficiently as possible on the basis of the information gained through tracking and marketing this in the best possible way.

1.2.3. The used tracking procedure in detail: Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Ireland Ltd. (Gordon House, Barrow Street, Dublin 4, Ireland, („Google“). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there.

However, as we have activated IP anonymization on this website, your IP address will be shortened by Google beforehand within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. Google will use this information on our behalf to evaluate your use of the website, to compile reports on website activity, and to provide us with other services related to website activity and internet usage. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data.

You can prevent the storage of cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by downloading the browser plug-in available under the following link and install it: <http://tools.google.com/dlpage/gaoptout?hl=en>; alternatively you can [visit this page to deactivate cookies](#).

The terms and conditions of the use by Google Ireland Ltd. you find here:

<https://policies.google.com/terms/update> and reference to the data protection here:

<https://policies.google.com/privacy/update>.

Registration for the newsletter

If you sign up for the newsletter or for new offers with your email address, you will occasionally receive free information on new rentals or properties, or the Real Estate Newsletter (depending on what you register for) from time to time. To register, enter your e-mail address and we will store your IP address, the date and time of your registration. In principle, we do not forward your data to third parties. This is in the event that a third party abuses your e-mail address and subscribes to our newsletter without your knowledge, as a hedge on our part.

As soon as you have sent us your e-mail address, you will receive a confirmation e-mail with a link. Only when you click on the link, the registration is considered completed and you will receive our newsletter.

If you no longer want to receive the newsletter, you can unsubscribe. Every newsletter contains a unsubscribe link ("unsubscribe") at the end of the e-mail. You can also send an e-mail to "**unsubscribe (a) allgrund.de**" or to "**service (a) allgrund.de**". (Please replace (a) with @).

We use MailerLite for newsletter subscriptions, and data is stored on MailerLite's servers in accordance with their privacy policy here: <https://www.mailerlite.com/legal/privacy-policy> All data is stored in accordance with GDPR regulations, and users can request full deletion of their data at any point.

Contact form for the sale or rental, purchase or rental of real estate, as well as questions and feedback on real estate

We offer you the opportunity to contact us via a contact form. In this case, the information provided by the user will be stored for the purpose of processing his contact. A transfer to third parties is basically not. A comparison of the data collected with data, which may be collected by other components of our site, is also not done. If you book an appointment with us using the online booking for, your data is stored on YouCanBook.Me's servers, in accordance with EU Data Privacy Laws. A Copy of their privacy policy can be viewed here: <https://youcanbook.me/privacy/>

Some forms on this website are stored with Cognito in the United States. All personally identifiable data is encrypted, and is stored in accordance with Cognito's [Privacy Policy](#). Form data is periodically deleted.

3B-X.

X. Free value indication for property owners

X.1 Scope and description of the processing of personal data On our website you have the option of requesting an initial free indication of value for your property. For this purpose, we use an application of the specialist data provider Sprengnetter Real Estate Services GmbH ("Sprengnetter"), Sprengnetter Campus 1, 53474 Bad Neuenahr-Ahrweiler, HRB 27814, part of the Sprengnetter Group of Companies (info@sprengnetter.de). Sprengnetter and we have concluded an order processing agreement that ensures the handling of personal data within the legally prescribed framework of the DSGVO. To Sprengnetter's data protection declaration: <https://www.sprengnetter.de/datenschutz/> Your data entered in the application is automatically transmitted to Sprengnetter and its group of companies for the purpose of creating the value indication. Sprengnetter expressly does not forward or use your data

for advertising or similar purposes. When using the application, the following information about the call is automatically processed by Sprengnetter: Date and time of the call, IP address, browser type and version, device type and the operating system. This data is only used for the provision of the application and is deleted after a few seconds and not used for any other purpose. Sprengnetter uses the services of the following providers within the scope of the application: - Mapbox, Inc. ("Mapbox") for address geocoding and map display (<https://www.mapbox.com/>). By calling up the map service, the user's data is used by Mapbox exclusively for the purposes of the best possible display and optimisation of the map functions and temporary storage of the selected settings. This data includes, in particular, IP addresses, data on your browser, device and operating system, as well as on web page access. Mapbox and Sprengnetter do not use your data to draw conclusions about you personally. Sprengnetter and Mapbox have concluded a Data Processing Agreement (DPA), which ensures the handling of personal data within the legally prescribed framework of the DSGVO. To the privacy policy of Mapbox: <https://www.mapbox.com/legal/privacy/> - The Rocket Science Group LLC d/b/a Mailchimp ("Mailchimp") for mail dispatch (<https://www.mailchimp.com>). Sprengnetter and Mailchimp have concluded a data processing agreement (DPA), which ensures the handling of personal data within the legally prescribed framework of the DSGVO. For the privacy policy of Mailchimp: <https://mailchimp.com/about/security/> - Microsoft Ireland Operations Ltd for hosting (<https://www.microsoft.com>). With the conclusion of the user contract and the acceptance of its terms of use, Microsoft provides a signed contract processing agreement in order to guarantee the legal requirements. To Microsoft's privacy policy: <https://privacy.microsoft.com/de-de/privacystatement> With just a few entries, you can obtain an initial overview of the value of your property. The information about your property as well as your name and e-mail address are required data, the entry of a telephone number is voluntary unless otherwise described. We need this information to process your request, to address you correctly, to authenticate you and to provide you with the value indication. After you have entered your personal data, agreed to the data processing and contact and clicked on the "Request" button, Sprengnetter will automatically send you a link to the value indication created by Sprengnetter to the e-mail address you have provided. Sprengnetter will automatically create the requested value indication on the basis of the address and property data provided. After a short confirmation you can call up the value indication. Upon confirmation, the data you entered will be forwarded to us together with the link to the value indication so that we can contact you. We will then contact you by e-mail or telephone and explain the contents of the value indication, advise you on the preparation of a detailed market price calculation, if necessary, and offer you our support in marketing your property.

X.2 Legal basis for the processing of personal data The legal basis for data processing is your consent pursuant to Art. 6 Para. 1 lit. a DSGVO or our legitimate interests pursuant to Art. 6 Para. 1 S. 1 lit. f. Your consent can be revoked at any time with effect for the future.

X.3 Purpose of processing In order to carry out and provide the value indication, we process your personal and property-related data that you have provided in the application. We need your e-mail address in order to send you the link to the created value indication. In addition, we process your e-mail address or your telephone number (if provided) in order to contact you in writing or by telephone for the purpose of explaining the value indication and, if necessary, to advise you with regard to services based on it.

X.4 Duration of storage The data will be deleted or its processing restricted (blocked) as soon as it is no longer required to achieve the purpose for which it was collected or the data subject has objected to this processing. Please also note that we may have to retain certain data for a specified period of time in order to comply with legal requirements (e.g. tax regulations).

Object proofs (broker contracts for purchase objects)

At a viewing, fill in a statement confirming the proof of the object by us. This proof serves to secure our commission upon conclusion of the contract (see Terms and Conditions) and takes place during the inspection. It contains information about yourself, your signature and information about the object you are visiting. Object proofs will be deleted after successful sale or purchase at the latest 30 years after successful placement. Object evidence that does not need to be kept for billing purposes (if no sale took place), a maximum of six years (§ 257 I HGB) are kept.

Contracting for a rental property

For the contract initiation a so-called "self-information" from the prospective tenant is required. The data contained therein are not transmitted via this website by the user to us, but by means of a form that is filled in by hand and handed over to us personally or transmitted by post, fax or e-mail. You may also be required to provide other personal information documents that form the basis of the rental or purchase agreement (such as Schufa information, salary statements, credit reports, etc.). The data will be transmitted exclusively to the respective contracting parties (for example landlord or seller). The statutory retention periods apply (§ 257 I HGB).

Accounting

For our invoicing and tax accounting billing data are transmitted to our external service provider and stored according to the statutory retention periods. When ordering, we comply with the statutory provisions in accordance with Art. 26 ff. EU DSGVO.

Use of reCAPTCHA

To protect entry forms on our site, we use the service "reCAPTCHA" from Google Ireland, below named "Google". Through the use of this service, it can be distinguished whether the corresponding input is of human origin or abused by automated machine processing.

To our knowledge, the referrer URL, the IP address, the behavior of the website visitors, information about the operating system, browser and duration, cookies, presentation instructions and scripts, the input behavior of the user and mouse movements in the "reCAPTCHA" checkbox to "Google" transfer.

Among other things, Google uses this information to digitize books and other printed matter, as well as to optimize services such as Google Street View and Google Maps (eg house number and street name recognition).

The IP address submitted as part of "reCAPTCHA" will not be merged with any other data provided by Google unless you are logged in to your Google Account at the time you use the "reCAPTCHA" plug-in. If you want to prevent this transmission and storage of data about you and your behavior on our website by "Google", you must log out of "Google" before you visit our site or use the reCAPTCHA plug-in.

Use of the "reCAPTCHA" service is subject to the terms of the Google Terms of Service: "<https://www.google.com/intl/en/policies/privacy/>".

Credit checks

Credit checks are only made on a case-by-case basis (e.g. Initiation of a lease or in case of specific buying interest). Affected Persons are managing directors of corporations, independent traders or Freelancer. Therefore, we already inform you in advance to the following information. Art. 14 EU-GDPR herewith: We are working together for the purpose of credit checks with Creditreform Boniversum GmbH, Hammfelddamm 13, 41460 Neuss, from which we receive the necessary data, in particular information about the name, address, date of birth, payment history and participation of persons. The purpose is to verify the creditworthiness of requested person. The legal basis for processing is Art. 6 para. 1 lit. f EU-GDPR. Information about this data may thereafter only be obtained and granted, if a legitimate interest in the knowledge of this information is credibly set forth.

For information on processing your data with Creditreform Boniversum GmbH, please click here:

<https://www.creditreform.de/navigations/content-footer/datenschutzerklaerung.html>

You have a right of access to Creditreform Boniversum GmbH for information about the data stored there about your person. Insofar as the data stored about you should be wrong, you are entitled to correction or deletion. If it is not possible to determine immediately whether the data is incorrect or correct, you are entitled to block the relevant data until clarification. If your data is incomplete, you can ask for its completion. If you have given your consent to the processing of the data stored with Creditreform Boniversum, you have the right to revoke this consent at any time. The revocation does not affect the legality of the processing of your data based on your consent until any revocation. If you have any objections, requests or complaints about privacy, you can always contact the Privacy Officer of Creditreform Boniversum. This will help you quickly and confidently in all questions of data protection.

The responsible data protection officer of Creditreform Boniversum GmbH can be reached at the following contact details: Creditreform Boniversum GmbH, Data Protection Officer, Hammfelddamm 13, 41460 Neuss, E-mail: **datenschutz (a) boniversum.de** (please replace the (a) by @).

You can also ask about the processing of the data by Boniversum at the one responsible for your complaint to the country commissioner for data protection.

Rights of persons concerned

You have the right:

- in accordance with Art. 15 DSGVO, to request information about your personal data processed by us. In particular, you can provide information on the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed, the planned retention period, the right to rectification, deletion, limitation of processing or opposition, the existence of a The right to complain, the source of their data, if not collected from us, and the existence of automated decision-making including profiling and, where appropriate, meaningful information about their details;
- in accordance with Art. 16 DSGVO, immediately demand the correction of incorrect or complete personal data stored with us;

- in accordance with Art. 17 DSGVO, to demand the deletion of your personal data stored by us, unless the processing for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for the assertion, exercise or defense of legal claims is required;
- to demand the restriction of the processing of your personal data according to Art. 18 GDPR, as far as the accuracy of the data is disputed by you, the processing is unlawful, but you reject its deletion and we no longer need the data, but you assert this, Exercise or defense of legal claims or you have objected to the processing in accordance with Art. 21 GDPR;
- in accordance with Art. 20 DSGVO, to receive your personal data provided to us in a structured, standard and machine-readable format or to request transmission to another person responsible;
- according to Art. 7 para. 3 DSGVO, to revoke your once given consent to us at any time. As a result, we are not allowed to continue the data processing based on this consent for the future and
- to complain to a supervisory authority pursuant to Art. 77 DSGVO. As a rule, you can contact the supervisory authority of your usual place of residence or work or our office.

Right to objection

If your personal data are based on legitimate interests in accordance with Art. 6 para. 1 sentence 1 lit. f DSGVO are processed, you have the right to file an objection against the processing of your personal data pursuant to Art. 21 DSGVO, provided there are reasons for this arising from your particular situation or the objection is directed against direct mail. In the latter case, you have a general right of objection, which is implemented by us without specifying any particular situation. If you would like to make use of your right of revocation or objection, please send an e-mail to **widerruf (a) allgrund.de** or to **widerspruch (a) allgrund.de** (please replace (a) with @).

Data security

We use the popular SSL (Secure Socket Layer) method within the site visit, in conjunction with the highest level of encryption supported by your browser. In general, this is a 256-bit encryption. If your browser does not support 256-bit encryption, we'll use 128-bit v3 technology instead. Whether a single page of our website is encrypted is shown by the closed representation of the key or lock icon in the lower status bar of your browser. We also take appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or total loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

Up-to-dateness and change of this data protection explanation

This privacy statement is currently valid and is dated May 2018. As our website evolves and offers become available, or as a result of changes in legal or regulatory requirements, it may be necessary to change this privacy policy. The current privacy policy can be viewed and printed by you at any time on the website <https://allgrund.immo/datenschutzerklaerung>.

Note about profiling

AllGrund does not automate decision making - including profiling.

Storage and deletion of your data

AllGrund stores your data only for as long as it is necessary for the purpose. In doing so, we also comply with the statutory retention periods, insofar as this is necessary for the respective purpose in accordance with the applicable laws.

Contact details of the supervisory authority

You have the opportunity to lodge a complaint with the regulator if you disagree with the way we process your data:

Der Hessische Datenschutzbeauftragte

Postfach 3163

65021 Wiesbaden


poststelle (a) datenschutz.hessen.de (bitte (a) durch @ ersetzen)

Telefon: +49 611 1408 - 0


Telefax: +49 611 1408 - 611

Last updated on May 18th, 2021

Administrator Funktionen (Fußzeile)

 Fußzeile (oben) bearbeiten

 Fußzeile (Mitte, Links) bearbeiten

 Fußzeile (Mitte, Rechts) bearbeiten

 Fußzeile (unten) bearbeiten

 Fußzeile (lexicon) bearbeiten

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Important note:

Any evaluations, advice and indications on our information and internet pages are mostly subjective evaluations and solely have the purpose of giving real estate investors a general orientation. They are not claimed to be complete, correct or constantly valid. Most real estate information is founded on conditions or legal regulations (taxes, regulations about apartment ownership, tenant's rights and more) which might have been current or of interest for real estate buyers at the time the text was written. These conditions and legal foundations – especially also fiscal aspects – possibly have changed by now. Thus we recommend, before one does any property purchase, to get the current data on the real estate markets, tax- and other legal regulations and innovations, as far as these could be of importance to the objective and subjective success of the investment.

